

2012 Holocaust Education Week (HEW) Document B

CALL FOR PROPOSALS 2012

The Sarah and Chaim Neuberger Holocaust Education Centre seeks proposals for programs to be featured during the **32nd Annual Holocaust Education Week (HEW) November 1 – 8, 2012.**

HOLOCAUST EDUCATION WEEK

For eight extraordinary days in November, thousands of people across the Greater Toronto Area and beyond participate in diverse educational, cultural and community programs during the annual Holocaust Education Week (HEW). One of the largest Holocaust educational forum of its kind, Holocaust Education Week features leading international voices in Holocaust history, pedagogy and cultural awareness. HEW culminates in a commemoration of the anniversary of *Kristallnacht*, the Night of Broken Glass, when on November 9-10, 1938, a massive, coordinated state-sponsored attack was carried out against Jewish homes, synagogues and businesses throughout Germany and Austria.

The Theme

The theme for HEW 2012 is **Culture of Memory**. Programs will explore how both public and personal memory of the Holocaust is shaped by psychological, historical, scholarly and cultural perspectives as well as the evolution of historic sites of Jewish life and death in Europe. A particular emphasis will be placed on artistic and literary representations of the Holocaust spanning across generations and nationalities. Reflecting upon the **Culture of Memory** provides an opportunity for public discourse on a variety of sub-themes: **Interpreting Memory; Constructing Memory; Preserving Memory;** and also **Restoring Memory.**

Exploring the Sub-themes:

Interpreting Memory:

The sub-theme of **Interpreting Memory** centers on how artists, writers, performers and filmmakers have interpreted the Holocaust on various disciplines and media.

Interpreting Memory can be described as an interdisciplinary approach to studying and understanding the Holocaust that includes such fields as cultural and critical theory, literary studies, film and visual studies, the history of art, architecture and design, and the history of ideas.

Program submissions may include a variety of cultural platforms and practices such as oral history life-writing/life-story projects, drama and performance pieces, and literary works that include creative writing. Submissions may also focus on exploring and interpreting archives and records, photography, film, television, video, multimedia and virtual reality, and heritage.

Constructing and Reconstructing Memory:

The physicality by which memory is represented, constructed – or reconstructed over time – is the loci of this category.

Memory is often understood as that which connects our past and our present. It can be defined by at least three pivotal aspects [1] **remembrance, or memory of a person, physical space or object** connected to the Holocaust [2] **memorials** as an aspect of Holocaust remembrance and education, including the process by which memorials and museums (large and small) are built, and how they serve to conceptualize and represent memory [3] **the process by which memory** forms the basis of historical, national and cultural narratives since the events of the Holocaust – e.g. Collective Memory.

Program submission may focus upon architecture and constructed environments that memorialize the Holocaust, the role of historic sites in memorializing and educating about the Holocaust, and how material artefacts, monuments, exhibitions, museums contribute to the ongoing process of constructing and reconstructing memory.

Preserving Memory:

The Holocaust destroyed not only 6 million Jewish individuals, but also an entire culture (and many communities) that had existed in Europe for millennia.

Today, people are rediscovering the cultural traditions that were lost, some synagogues and properties have been returned to the local Jewish community and have been restored, and memories have been recorded through a variety of means for present and future generations to access.

Program submissions may highlight oral history endeavours, museum & archival projects, and linguistic programming connected to the pre-Holocaust Jewish culture in Europe.

Restoring Memory:

Restoring **Memory** engages with the social, psychological and cultural dimensions of what is remembered and perhaps forgotten, what is included in the canon of Holocaust history and literature and what is left out, and how new information about the Holocaust comes to the forefront of study.

The increasingly prominence of fields such as Gender and Sexuality Studies, and Cultural Studies have aided studying the Holocaust from an interdisciplinary manner.

Program submissions may center on bringing experiences from the margins into the master narrative.

Program Profile

For HEW 2012, the Neuberger invites proposals that present unique, multi-disciplinary learning opportunities to explore the theme of **Culture of Memory** in the variety of formats outlined below:

- Lectures, book launches and panel discussions featuring local and international scholars, authors and by field experts
- Multidisciplinary presentations from artists and performers
- Exhibitions
- Film screenings
- Programs in French, Hebrew, Yiddish, Russian or other languages
- Educational presentations for young audiences
- Pedagogic presentations for educators

Selected programs representing a range of interpretations of the theme will be featured during HEW. Program profiles will appear in the HEW printed program guide and on the Neuberger website. The program will benefit from extensive publicity and promotion of the week, press access and guidance to key programs, free copies of the program guide for distribution and the opportunity to sell related books or materials.

Successful program proposals will receive assistance with coordination and execution of logistical details from the Neuberger staff team and assigned volunteer liaison.

The Proposal

Proposals will be considered that are **no more than 3 pages** in length and incorporate the following:

- A brief description of the concept proposed (300 words; DOC file format or PDF)
- Type and scope of the program (i.e.: one-time lecture vs. film + talkback) and whether / when previously presented
- Clear description of the connection to overarching theme of Culture of Memory and at least one of the listed subthemes.
- Current CV or résumé of suggested speaker / artist / presenter (DOC file format or PDF)
- Estimated expenses and potential funding sources
- Suggested co-sponsors and/or partner organizations
- A description of how the program is **unique** and represents **current discourse** within the greater field of Holocaust Studies and Cultural Studies.
- Target audience
- Statement of guarantee that selected programs will be exclusive during HEW November 1-8, 2012, 60 days before November 1, 2012 and for 2 weeks after HEW.

Complete proposals should be emailed to Neuberger@ujafed.org

1. **In consideration for the environment, we request electronic submissions.**
2. For alternate delivery, please contact Mary Siklos at msiklos@ujafed.org. Please do not send materials that you wish to have returned. The Neuberger **does not** automatically return program submissions. Items to be returned must be accompanied by a self-addressed, stamped envelope.
3. Everyone **complete** proposal will be considered and acknowledged. However, due to the high volume of program submissions the Neuberger cannot provide consultation or feedback on unsuccessful proposals. Contact will be done through email by May 31, 2012.

The Deadline

All submissions must be received **no later than 5:00 p.m. on March 30, 2012**. Submissions received after this date AND / OR incomplete submissions will not be considered.

Selection of programs will be completed by the Holocaust Education Week programming team by May 31, 2012.

N.B. Disclaimer:

1. Regretfully, we cannot return unsuccessful proposals. **Please do not send materials such as DVDs, CDs, or books that you wish to have returned to you.**
2. If you are submitting a program that your organization has already planned and developed, as opposed to a program concept or proposal for development with the Neuberger, your program may be considered as a concurrent event during HEW on our website. Submission of a program does not guarantee acceptance in our print material.
3. Opinions expressed in the programs, presentations or materials distributed during Holocaust Education Week are solely those of the presenters and do not necessarily reflect those of the Sarah and Chaim Neuberger Holocaust Education Centre or UJA Federation of Greater Toronto.